

Cesia Paguada

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Concept Art ▪ Sculptor ▪ Visual Development

Creative, innovative, detail-oriented Visual Development artist with a proven track record in sculpting and concept art, along with hands-on experience in transforming client visions into captivating artworks across diverse media platforms. Adept at character design, environment creation, and storytelling, while continuously refining skills and embracing new artistic methodologies.

EDUCATION

Ringling College of Art and Design ▪ Sarasota, FL

Bachelor of Fine Arts: Illustration, Concentration: Visual Development ▪ May 2022

VISUAL CONCEPT EXPERIENCE

Designer & Sculptor

Lost Mine Mountain Coaster & Mini Golf ▪ Pigeon Forge, TN ▪ April 2023 – Sept 2023

- Collaborated as part of a two-person design team to conceptualize and design an 18-hole mini golf course, which ranked #2 on the Top 10 best new attractions across the US on 10 Best USA Today.
- Sculpted 25+ realistic, custom-designed animals featured throughout the mini golf course and coaster, integrating them seamlessly into the overall theme to enhance the immersive experience.
- Worked closely with the engineering and construction teams to ensure design concepts were executed with precision, while adhering to the attraction's safety and operational standards.

Thesis Project ▪ Ringling College of Art and Design ▪ Sarasota, FL ▪ Jan 2022 – April 2022

Media Used: Procreate, Adobe Photoshop, Acrylic Paints, Sculptey

- Developed and authored an original narrative, designing compelling characters, immersive environments, pivotal story moments, and personally sculpting select characters to bring the narrative to life.

ART FIELD EXPERIENCE

Freelance Creative Lead

Remote ▪ Oct 2024 - Present

- Oversee and guide the creative vision for the client's project, ensuring all designs align with project goals.
- Work closely with the client and other designers to develop cohesive designs and execute high-quality deliverables.
- Act as the primary point of contact for the client, understanding their needs and translating them into world building concepts.
- Provide guidance and mentorship to junior creatives, fostering a collaborative and inspiring team environment.
- Lead brand-building efforts, from conceptualization to final execution, ensuring compelling storytelling that resonates with target audiences.

Sculptor and Concept Artist

Brainchild Creative, LLC ▪ Newport, TN ▪ January 2023 – July 2024

- Collaborated with clients to transform design concepts into tangible artworks, guiding projects through multiple iterations.
- Sculpted intricate 3D forms out of foam using materials like clay, resin, and carving tools, maintaining a commitment to craftsmanship and innovation.
- Developed and refined concept art for project pitches, storyboards, production designs, and enhancing visual narratives.
- Worked with multidisciplinary teams to develop original characters, creatures, environments, and props aligned with the project's vision; Translated 2D concept art into detailed 3D models for themed spaces and advertising.

SCHOLARSHIPS & AWARDS

Society of Illustrators Scholarship ▪ 2022

TECHNICAL SKILLS

Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), Adobe Photoshop, Adobe Illustrator, Procreate, Cintiq, Zbrush (beginner)

Languages: English, Spanish